



**GUJARAT
TECHNOLOGICAL
UNIVERSITY**

AN INTERNATIONAL INNOVATIVE UNIVERSITY
(Accredited with A+ Grade by NAAC)



Central Library, GTU

Report on GSMS BBA Semester 2 Book Talk

Date of Event: 13th April 2026

Time of Event: 03:00 P.M. Onwards

FLYER OF THE EVENT



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**विकसित भारत
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1947 TO 2047

Central Library- GTU

GSMS BBA Sem-2 Book Talk



13th April 2026

GTU, Central Library Shed -1 & 4
Chandkheda Campus, Ahmedabad –
382424, Gujarat

Read Today. Lead Tomorrow"

Organize By:
Dr. Mahesh K. Solanki
Librarian
GTU-Central Library

DESCRIPTION OF THE EVENT

The Central Library of Gujarat Technological University successfully organized a Book Talk Session for the students of BBA Semester II on 13th April 2026. The event was conducted with the objective of encouraging reading habits among students and creating awareness regarding the importance of books and information in personal as well as professional development.

The session was inaugurated by Dr. Mahesh K. Solanki, Librarian, GTU. During his inaugural address, Dr. Solanki emphasized the importance of books in human life and highlighted how reading plays a significant role in shaping an individual's personality, knowledge, and thinking abilities. He explained that books are one of the greatest sources of information, inspiration, and lifelong learning.



Dr. Solanki elaborated on how regular reading helps individuals become more disciplined, knowledgeable, thoughtful, and responsible members of society. He stated that reading not only improves academic understanding but also enhances communication skills, imagination, creativity, and critical thinking. He motivated students to develop reading as a daily habit and encouraged them to explore different types of books beyond their academic curriculum.

During the session, Dr. Solanki also interacted actively with the students. He selected a few books and invited students to read certain chapters and passages aloud before the audience. After the reading activity, students were encouraged to share the key learnings, thoughts, and messages they understood from the chapters. This interactive exercise created enthusiasm among students and helped them understand how reading can improve comprehension and analytical thinking.



The students enthusiastically participated in the discussion and shared their personal reading habits and interests. Many students discussed the types of books they enjoy reading, their preferred genres such as motivational books, fiction, self-development, biographies, business-related books, and novels, as well as their preferred languages for reading. The interaction allowed students to exchange ideas and recommendations with one another, creating a positive and engaging learning environment.

The session became highly interactive as students openly discussed how books influence their thoughts, emotions, and perspectives. Dr. Solanki further guided students on selecting meaningful books that contribute to personal growth, professional success, and ethical values. He also encouraged students to make maximum use of the Central Library resources and cultivate a habit of continuous learning.

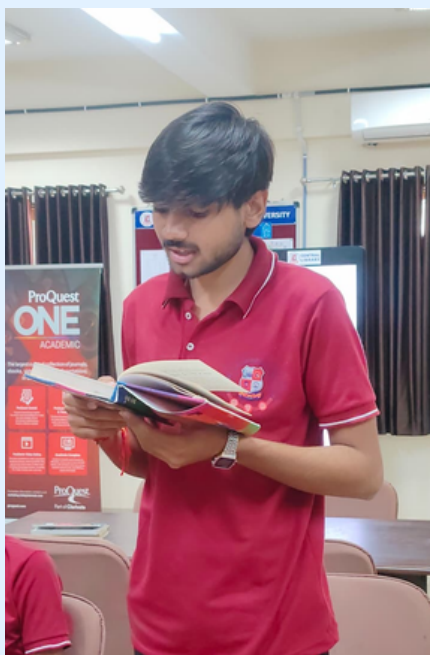
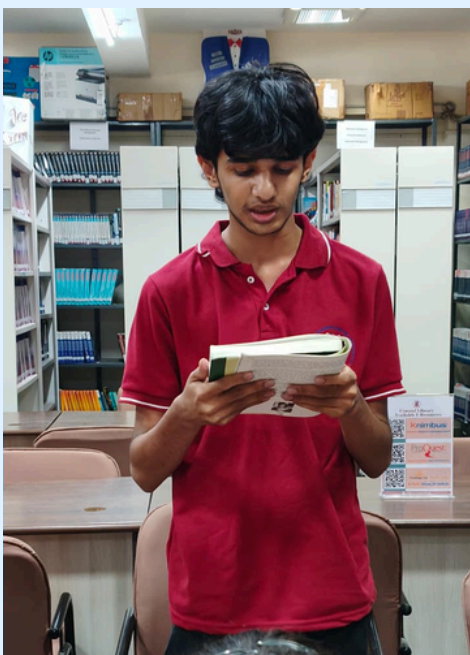


The Book Talk session proved to be informative, engaging, and inspiring for all the participants. It successfully created awareness among students regarding the value of reading and the role of books in intellectual and personality development. The active participation of students made the event lively and meaningful.

The event concluded with an interactive discussion and a vote of thanks, marking the successful completion of the Book Talk Session. Overall, the program served as an excellent initiative by the Central Library to promote reading culture and knowledge sharing among students.



GLIMPSE OF THE EVENT



DR. MAHESH K. SOLANKI
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